

## **For Immediate Publication**

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# **COKER TIRE UNVEILS REVOLUTIONARY BIAS-LOOK RADIAL TIRES**

## *New American Classic Steel-Belted Radials to Fit Collector Cars from the '40s, '50s and '60s*

Chattanooga, TN – One of the biggest decisions a collector car enthusiast or hot rodder faces is the choice between the period-correct appearance of a bias ply tire or the comfort, handling characteristics and safety of a modern radial tire. Coker Tire is proud to announce a solution for this age-old problem. It's a brand new American Classic bias-look whitewall radial that is sure to find its way onto thousands of collector cars around the world, thanks to a wide range of sizes!

The new American Classic bias-look radial tire offers the tall and narrow profile of a bias ply tire, combined with the modern qualities of a radial tire. Available in nine sizes, the new line of American Classic radials offer fitment on a number of popular applications, such as the Ford Thunderbird, Chevrolet Corvette, Cadillac and many others. The range of sizes provides options for enthusiasts using 13-, 14- and 15-inch wheels, who have always been forced to choose between a bias ply or radial tire—now they can have the best of both worlds. The variety of sizes also gives hot rodders and custom car builders plenty of options for big-n-little combinations, such as 5.60R15 for the front and 8.20R15 for the rear.

Coker Tire's new American Classic radials are made in the USA and thoroughly tested to ensure superb quality for your collector vehicle. You can trust that American Classic radials are ready for the road, but they're also ready for the show field with beautiful styling and a whitewall that is built into the tire from day one. The true whitewall construction, along with the "pie crust" shoulder and vintage-style tread pattern give this tire the original look, while the radial internals make it the perfect choice for a car that will see plenty of miles. This is a tubeless tire, but keep in mind that tubes are required on some OEM and reproduction wire wheels.

The new American Classic bias-look radial tire is the perfect option for collector vehicle enthusiasts. It's an affordable whitewall tire with a diverse range of applications, which means you'll be seeing these on everything from high-end restorations to everyday drivers from the '40s, '50s and '60s. From Corvairs to Cadillacs, the new American Classic bias-look radial is the newest revolution in collector vehicle tires, and you'll be able to get a set in 2014.

If you'd like more information on the lineup of American Classic tires, there are three easy ways to contact Coker Tire. You can call toll free at 1-800-251-6336 to speak with a tire expert, or you can check out [www.cokertire.com](http://www.cokertire.com) to see all of our products. We also welcome visitors to our world headquarters located at 1317 Chestnut Street, Chattanooga, Tennessee, 37402, with daily tours, Monday through Friday at 10am and 2pm EST.

**Available Sizes: 6.50R13 - 7.50R14 - 8.00R14 - 5.60R15 - 6.70R15 - 7.10R15 - 7.60R15 - 8.00R15 - 8.20R15**