



FOR IMMEDIATE RELEASE

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**INAUGURAL WELD REVOLUTION AWARD PRESENTED TO LANE FAMILY
Lane Automotive Receives WELD Award at 50th Anniversary Celebration**

(Kansas City, MO) - WELD Racing, LLC is pleased to announce Lane Automotive/Motor State Distributing is the inaugural recipient of the WELD Racing Revolution Award for outstanding contributions to the performance industry.

Norm Young, CEO and Mike Mulcahy, V.P. of Sales – Truck and Street Performance of WELD Racing presented the award to George, Doug, Dave and the rest of the Lane family during the 26th Annual Lane Automotive Cruise In and Car Show on Saturday, May 24, 2014.

“To find a family like the Lane family who has committed the last 50 years of their lives to growing a business in the performance industry is truly outstanding. WELD wanted to be able to recognize those sacrifices and contributions and to say thank you for supporting our brand, as well as the industry as a whole,” stated Michael Mulcahy, WELD Racing.

“I am truly honored to receive the first ever WELD Racing Revolution award on behalf of my family and all of the Lane Automotive and Motor State employees that have made our first 50 years so successful and enjoyable,” said George Lane.

The trophy features a gold WELD Draglite wheel custom fabricated base. The inscription reads “For Outstanding Contribution to the Performance Industry, Inaugural Recipient Lane Automotive, in Recognition of 50 years of Commitment, 1964-2014.”

The WELD Racing Revolution Award is a new honor created to recognize excellence and commitment to growth in the automotive performance industry. WELD Racing was founded on those same principals in 1967 by Greg Weld and continues to carry the same passion and commitment in every wheel that is engineered and manufactured still today.

WELD Racing LLC, based in Kansas City, MO, is the technology and manufacturing leader in the performance wheel market. Since 1967, Weld has been a pioneer in wheel engineering and design from Main Street to the race track. Weld's precision and quality is validated by amassing more professional race wins than any other wheel company. Every race and street wheel is subjected to the same quality and design standards. WELD's entire line of performance wheels can be seen at weldracing.com.

WELD Racing is a Granite Creek company. Granite Creek invests in businesses with defensible market niches, recognized brands, strong intellectual property and/or manufacturing process assets led by entrepreneurial management teams in food/agribusiness, medical devices and instruments, and transportation industry sectors.

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