



FOR IMMEDIATE RELEASE

Automotive Performance Products Since 1938

For Editorial and Media Relations

Contact:

Eric Blakely
Director of Advertising
(310) 781-2222 ext.2938
eblakely@edelbrock.com

2015 Edition of the Edelbrock's Performance Catalog is Now Available

TORRANCE, CA (February 18, 2015) – Edelbrock LLC, is excited to announce the release of the 2015 Edition of its Automotive Performance Catalog.

"This years catalog features over 190 new products. This year we're excited to expand our popular Total Power Package Top End Kits to include sixteen new applications. These include some of the same combinations we've used on our crate engines for years. They also include unique engine families like the W-Series Chevy, Ford FE, Oldsmobile and Pontiac. Other new products include a new E-Force supercharger system for the 2012-14 Jeep JK's as well as a cylinder head for the popular 4.0L Jeep", states VP of Sales and Marketing, Steve Whipple.

Free Edelbrock catalogs can be ordered in print or on CD. Additionally, Edelbrock will continue to offer their catalog in a media rich format that can be viewed online or with a smart phone/tablet, including all iPhone® and Android® based devices.

Features Include:

- 220 pages of Edelbrock performance parts and accessories
- Available FREE online, in print (#09215) or on CD (#09015)
- To order, call toll free (888) 288-2892 or order online at: http://www.edelbrock.com/order_catalog

For more information visit www.edelbrock.com

About Edelbrock

Founded in 1938, Torrance-based Edelbrock, LLC is recognized as one of the nation's premier designers, manufacturers and distributor of performance replacement parts for the automotive aftermarket. Edelbrock produces their core products in the United States of America using state-of-the-art equipment in their world class manufacturing facilities. Edelbrock, LLC encompasses five locations in Southern California and one location in North Carolina totaling more than 500,000 square feet. For more information, visit www.edelbrock.com

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