



COMP Performance Group™ Appoints Douglas & Feeney To New Executive Leadership Roles

Memphis, TN – The COMP Performance Group™ and its portfolio of leading automotive aftermarket brands has experienced unprecedented growth throughout the past decade. With this rapid growth, company owners Ron Coleman and Paul “Scooter” Brothers have identified the need for two new executive leadership roles to manage the daily operations of the automotive aftermarket organization.

Effective May 1, 2017, the company announced Chris Douglas will assume the role of Chief Operating Officer with day-to-day responsibility for the operations and overall efficiency of the organization. Douglas enters the new role after nearly 15 years with the company, most recently serving as the Vice President of Marketing since 2009.

“I am honored to serve our employees and customers in this new capacity. The COMP Performance Group™ brands are recognized as leaders within the automotive aftermarket, and my mission is to ensure that we continue this legacy forward while also evolving to meet a rapidly changing marketplace. Over the last four decades, exceptional customer service has been key to the growth of this organization, and we plan to once again make this a priority moving forward,” says Douglas. In addition to his new role as COO, Douglas will continue to serve the industry through his position on the SEMA Board of Directors.

In addition, company veteran Kevin Feeney has been named to the newly formed Chief Product Officer position. In this role, Feeney will utilize his 30 years of industry experience to oversee the development, improvement and manufacture of all products within the CPG portfolio of brands. Feeney enters this role after serving as the Vice President of Engineering & Product Development for the past two years.

States Feeney, “As a lifelong racer, I understand how our products impact the end user. My charge is to ensure that we not only develop great products, but that we set the bar for every phase of the product life cycle from concept to consumer. I look forward to working alongside the talented employees of the COMP Performance Group™ as we deliver an exceptional product experience to our customers.”

Both Douglas and Feeney will interface directly with company ownership (Ron Coleman and Paul “Scooter” Brothers) and Chief Sales Officer Rick Sparks to define and execute the strategic direction of the overall organization.

About The COMP Performance Group™

Based in Memphis, TN, the COMP Performance Group™ is a family of aftermarket performance companies that includes such brands as COMP Cams®, TCI®, FAST™, RHS®, Quarter Master®, ZEX™, Inglese™ and many others. Winning performance, superior engineering and unmatched quality form its foundation, and from the street to the strip, circle track to road racing, the COMP Performance Group™ touches the lives of performance enthusiasts everywhere. Whether your vehicle is classic or modern, domestic or foreign, CPG has the product solution your powertrain needs. We are “The Brands That Power the Performance Aftermarket.”

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