

The COMP Performance GroupTM Ready for 2017 Power Tour

Memphis, TN – For more than 20 years, automotive enthusiasts and manufacturers alike have embarked on a weeklong road trip spanning more than a thousand miles. The brands that make up the COMP Performance GroupTM will once again join them on the highways and in seven designated cities for Hot Rod Power Tour.

The annual tour attracts muscle cars, street rods and other high-performance vehicles for a celebration of all things automotive. This year's 23rd Hot Rod Power Tour begins June 10 in Kansas City, Missouri, with stops in Iowa, Illinois and Indiana before ending June 16 at Bowling Green Warren County Regional Airport in Kentucky.

The COMP Performance GroupTM display trailer will make the entire trip, showcasing the latest products, apparel and literature from brands including COMP Cams[®], FAST[®], TCI[®], RHS[®], Quarter Master[®], IngleseTM, ZEXTM and Powerhouse[®] Products. Staff will also be on-site at each stop to provide sales support and technical advice.

FAST[®] will sponsor this year's Main Stage, where Long Haulers making the full trip and other attendees take part in nightly drawings and festivities. Each night, an attendee who enters his or her name at the CPG trailer during the day is eligible for product certificates worth \$200 - \$500. Entrants must be in attendance to win. A unique keychain featuring a scaled-down, SEMA new product award-winning COMP Cams[®] SPR Radius Tip Rocker will be presented to all Long Haulers, who may also enter a drawing for a custom banner signed by all participants.

For more information, visit www.hotrod.com.



2017 Schedule

- June 10 – Kansas City, MO
- June 11 – Newtown, IA
- June 12 – Davenport, IA
- June 13 – Champaign, IL
- June 14 – Madison, IL
- June 15 – Indianapolis, IN
- June 16 – Bowling Green, KY

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